

Roll No.

Total No. of Pages : 01

Total No. of Questions : 07

B.B.A. (Sem.-6)
ENTREPRENEURSHIP
Subject Code : BB-602
Paper ID : [C0230]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY.
2. Attempt any FOUR questions from SECTION-B.

SECTION-A

(10 × 2 = 20 Marks)

1. (a) Define Entrepreneurship.
(b) Distinguish between invention and innovation.
(c) What is Entrepreneurship motivation?
(d) Differentiate between Entrepreneur and Manager.
(e) Define subsidies.
(f) Explain Esteem Needs and Self-Actualisation Needs.
(g) Objectives of small scale industries.
(h) Entrepreneurial Traits.
(i) Innovation is the hallmark of entrepreneurship. Explain.
(j) Role of Government in the development of small scale industries.

SECTION-B

(4 × 10 = 40 Marks)

2. Explain entrepreneurial ambition. Also elaborate on Kakinada experiment.
3. Draw a conceptual model of entrepreneurship and explain socio-economic factors of entrepreneurship.
4. What do you mean by small scale industries ? What are the steps to be taken to start small scale industries?
5. What is the difference between incentive and subsidy ? What is the role of government and other institutions in the development of small scale industries?
6. Describe the institutional set up for the entrepreneurial development in India.
7. Write a detailed note on the steps for establishing a good entrepreneurial system.